

Period	Program	Course	ECTS	Contact Hours
Jan - Feb	MSc in Marketing	Marketing Strategy	6	28
		Brand Management	3	14
	MSc in Finance	Portfolio Management & Investments	6	28
	MSc in Risk Management	Financial Modelling	6	28
	MSc in Strategic Human Resources Management	Understanding the Business Context	4,5	21
		Managing People and Organizations	6	28
		Creativity & innovation	3	14
		Negotiations	3	14
	MSc in International Business and Management	Marketing Management	6	28
		Production & Operations Management	6	28
	MSc in Tourism Management	Finance and Cost Accounting	6	28
		Event Management	3	14
		Digital Media and Channel Management	4,5	21
	The ALBA MBA	Production & Operations Management - section I	6	28
		Financial Analysis - section I	3	14
	MSc in Shipping Management	Maritime Law	6	28
HR in Shipping		3	14	
International Shipping Policy		6	28	
March - May	MSc in Tourism Management	Purchasing & Supply Management	4,5	21
		Sustainability in Tourism	3	14
	MSc in International Business & Management	Road Testing: Feasibility Analysis	3	14
		Entrepreneurial Strategy & International Growth	6	28
	MSc in Marketing	International Marketing	3	14
	MSc in Shipping Management	Marine Insurance & Carriage of Goods by Sea	6	28
		Shipping Finance	6	28
	MSc in Risk Management	Financial Risk Management	6	28
	MSc in Finance	Advanced Corporate Finance	6	28
		Advanced Equity Analysis & Portfolio Management - Investment stream	6	28
Fixed Income Analysis & Portfolio Management		6	28	

		Corporate Treasury Management - Corporate Treasury stream	6	28
	ALBA MBA	Financial Management - Section I	6	28
		Management Accounting - Section I	6	28
	MSc in Strategic Human Resources Management	Business Strategy	3	14
		Employee Selection & the War of talent	6	28
		Managing the Family Enterprise	3	14
		Diversity Management	3	14
May - July	MSc in Risk Management	Derivatives & Risk Management	6	28
	MSc in Strategic Human Resources Management	Managing Diversity Workshop	1,5	7
		Labor Relations & the Legal Aspects of HRM	3	14
		Strategic Performance Management I: Training, Employee Development	3	14
		Strategic Performance Management I: Appraisal	3	14
	MSc in Marketing	Personal Selling	4,5	21
	MSc in Marketing	Marketing Metrics	4,5	21
	MSc in Finance	Management Accounting	6	28
	The ALBA MBA	Global Capital Markets	6	28
		Supply Chain Management	6	28
		Strategic Information Management	3	14
		Negotiations	3	14
		Business Ethics & Social Corporate Responsibility	3	14
		Entrepreneurial Flexibility	3	14
		In Search of Phronesis	3	14
		Integrated Marketing Communications	6	28
		Psychoanalyzing Organizations	3	14
		Leadership Development II	3	14
	MSc in International Business & Management	Management Accounting	3	14
		Global Business & Trade	3	14
MSC in Entrepreneurship	Preparing the business plan	3	14	
MSc in Shipping Management	Ship Chartering & Charter Party Analysis	6	28	
	Liner Shipping & Ports	6	28	
	Strategic Management for Shipping Services	6	28	
The ALBA MBA	Managing People & Organizations	6	28	
	Business Economics	6	28	
MSc in Entrepreneurship	Realities of Entrepreneurship	3	14	

Sept - Oct	MSc in Strategic Human Resources Management	Strategic Performance Management II: Compensation & Employee Benefits	6	28
		Leading & Managing Change	3	14
	MSc in Marketing	Business Statistics	3	14
		Consumer Behavior	6	28
		Financial Fundamentals	3	14
	MSc in Risk Management	Financial Fundamentals (Workshop)	1,5	7
	MSc in Finance	Financial Accounting	6	28
		Quantitative tools in Finance	6	28
		Business & Financial Ethics & Social Responsibility	3	14
	MSc in International Business & Management	Business Economics	6	28
		Financial Accounting	6	28
		Quantitative Methods for Business	3	14
	MSc in Shipping Management	Maritime Economics	6	28
		Ship Technology	6	28
Oct - Nov	MSc in Tourism Management	International Tourism Environment	3	14
		Marketing Management for Tourism	3	14
		Managing People in Tourism	4,5	21
Nov - Dec	The ALBA MBA	Business Decisions with Data & Models	6	28
		Financial Accounting	3	14
		Leading & Managing Change	3	14
	MSc in Tourism Management	Business Decision with Data & Models	3	14
		Hospitality Management	3	14
	MSc in Shipping Management	Ship Management	6	28
	MSc in Entrepreneurship	Mastering Entrepreneurial Finance	6	28
	MSc in International Business & Management	Financial Management	6	28
	MSc in Strategic Human Resources Management	Labor Relations & The Legal Aspects of HRM	3	14
		International HR Strategies	3	14
		Business Ethics & Corporate Social Responsibility	3	14
	MSc in Marketing	Advertising Management	4,5	21
		Retail Management	3	14
	MSc in Risk Management	Principles of Risk Theory	3	14