**Why Turkey?**
- 16th largest economy in the world and 5th largest economy within the EU countries in 2011 (GDP at PPP, IMF-WEO).
- Booming economy; tripling its GDP, reaching USD 772 billion in 2011, up from USD 231 billion in 2002 (TurkStat).
- A population of 75 million with half the population under the age of 28.7 (2011, TurkStat).
- Easy access to 1.5 billion customers in Europe, Eurasia, the Middle East, and North Africa.
- Customs Union with the EU since 1996 and Free Trade Agreements (FTA) with 22 countries.

**Why Sabancı University?**
- All teaching in English, incoming students can choose any courses from any faculties.
- Modern purpose built campus.
- Number one university in Turkey for incoming and outgoing per student capita. SU annually hosts approximately 150 international students, totaling 4% of the student body.
- Research based university with professors earning PhDs from world class universities.
- The School of Management was AACSB accredited in 2011.
- Undergraduate program - 120 students per year.
- MBA, full time, 2 years - 25 students per year.
- Executive MBA, part time, 18 months, Leadership and Innovation courses at MIT Sloan - 60 students per year.
- Masters in Finance (MIF), 10 months, SOM facility includes the only virtual trading room in Turkey - 20 students per year.

**Double Degree Programs**

As part of our internationalization strategy, we regularly host global leaders through research seminars and executive practice sharing on campus. Examples during 2011-12 include: Dr. Josef Ackermann, CEO of Deutsche Bank; Muhtar Kent, CEO of Coca Cola Company; Prof. Daniel Hastings, MIT Dean for Undergraduate Education; Prof. Joanne Yates, Deputy Dean MIT Sloan School of Management and Prof. Muhammad Yunus, ‘Nobel Peace Prize Laureate’.

**Our Location:**
Study in Istanbul is an experience unlike any other. The demanding nature of our programs should not prevent you taking advantage of living in Istanbul, the city of wonders between Europe and Asia. You can explore the invaluable historical and cultural heritage this unique city offers within a secure, friendly, multi-ethnic and multicultural environment.

As the largest city in Turkey and 5th largest city in the world with a population of 12.8 million, Istanbul (European Capital of Culture, 2010), is the largest metropolitan area in Europe. Istanbul is Turkey’s cultural, economic, and financial center. During its long history, as Constantinople or Istanbul, the city served as the capital of the East Roman, Byzantine, Latin, and Ottoman Empires.
SU in the World

At SU, we aim to develop internationally competent and confident individuals, enriched with the ability to reflect critically and independently, combined with a strong sense of social responsibility; furthermore, we seek to contribute to the development of science and technology on a global level, as well as disseminating the knowledge created to the benefit of the community. As such, we have developed international agreements with partners in the key global regions: in Europe, ISC Paris, ESCP Europe, Tilburg University, Helsinki School of Economics, Copenhagen Business School; in Asia, National University of Singapore, Tokyo Metropolitan University; and in the USA, Babson College and the University of Florida. In 2011, we signed a strategic agreement with the MIT Sloan School of Management covering several important areas including the SU MBA-MIT Sloan MSMS dual degree program. We now aim to develop further relationships with dynamic universities to foster research and student understanding of current and future global challenges.

Student and Faculty Profile

In Turkey, students enter university through a central nationwide exam administered once a year. About 60% of our scholarship students come from the top 10,000 students in this examination. Our full scholarship students rank in the top 2500 among the 1.5 million candidates who take the exam every year.

90% of SOM's faculty members have a PhD degree from abroad (typically from top US universities) and 40% have worked abroad at least three years before joining SOM. As a research based university, our faculty members publish in top science and social science index journals.

Location

SU is 20 minutes from the Sabiha Gökçen International Airport on the Asian side and one hour from Atatürk International Airport on the European side of Istanbul. We offer regular bus service between the campus and two main city centers, Taksim on the European Side and Kadıköy on the Asian side. A large outlet mall with around 200 stores is accessible within a few minutes with a shuttle service.

Health Services

A Health Center located on campus, is open 24 hours a day. Exchange students should possess up to date medical insurance before arrival. All full-time students benefit from SU’s private health insurance.

Housing and Living

On the tranquil SU campus, students find facilities to meet all of their daily needs. Dormitories are designed for occupancy by two or four persons. International students have priority in housing allocation. Students should budget approximately 400-600 € per month for housing, board, and general expenditures. Dining facilities, state of the art sports and fitness and performing arts centers, movie hall, book store, supermarket, bank and student clubs are also available on campus. 70% of SU students live on campus.

Information Center

The Information Center (Library) allows comfortable working and studying quarters for 600 students; and has an extensive collection of almost 100,000 contemporary printed volumes, 20,000 electronic periodicals and approximately 35,000 multimedia items.

IT Services

The indoor and outdoor network connections throughout the campus connect every student to internet and IT services, such as a web-based administrative system, on-line teaching tools, video conferences, and distributed and networked information systems.

Cultural Activities

Cultural life at SU is very important. We have the largest performing arts center on the Asian side of Istanbul. Every month at least nine performances span the entire spectrum of classical music, theatrical performances, rock concerts, debates, ballet, and many other.
### Degree programs at SU

<table>
<thead>
<tr>
<th>SCHOOL OF MANAGEMENT</th>
<th>Bachelor</th>
<th>Master</th>
<th>PHD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>MBA</td>
<td>✓</td>
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<tr>
<td>Executive MBA (EMBA)</td>
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<tr>
<td>Masters in Finance (MIF)</td>
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<thead>
<tr>
<th>ARTS AND SOCIAL SCIENCES</th>
<th>Bachelor</th>
<th>Master</th>
<th>PHD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cultural Studies</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Economics</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Social and Political Science</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Visual Arts &amp; Visual Communication Design</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>International Studies</td>
<td>✓</td>
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<tr>
<td>Conflict Analysis &amp; Resolution</td>
<td>✓</td>
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<tr>
<td>European Studies (ES)</td>
<td>✓</td>
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<tr>
<td>History</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Turkish Studies</td>
<td>✓</td>
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<td>Public Policy</td>
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<thead>
<tr>
<th>ENGINEERING AND NATURAL SCIENCES</th>
<th>Bachelor</th>
<th>Master</th>
<th>PHD</th>
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</thead>
<tbody>
<tr>
<td>Manufacturing Systems Eng.</td>
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<tr>
<td>Computer Science and Eng.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Biological Sciences and Bioeng.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Electronics Engineering</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Materials Science and Eng.</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Mechatronics</td>
<td>✓</td>
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<tr>
<td>Physics</td>
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<tr>
<td>Industrial Engineering</td>
<td>✓</td>
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<tr>
<td>Information Technology (IT)</td>
<td>✓</td>
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<tr>
<td>Mathematics</td>
<td>✓</td>
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</tbody>
</table>

### All programs are in English ✓

- **Accounting and Finance**
  - Boston College, USA
  - City University of New York, USA
  - Cornell University, USA
  - Jonkoping International Business School, Sweden
  - Princeton University, USA
  - Syracuse University, USA
  - University of Maryland, USA

- **Management & Strategy**
  - Boston University, USA
  - Istanbul Technical University, Turkey
  - University of Alberta, Canada
  - University of Pennsylvania, USA

- **Marketing**
  - Harvard Business School, USA
  - Michigan State University, USA
  - Purdue University, USA
  - University of Sheffield, UK
  - Washington State University, USA

- **Operations & Information Management**
  - Cornell University, USA
  - Middle East Technical University, Turkey
  - New York University, USA
  - University of Alberta, Canada
  - University of Florida, USA

- **Organization Studies**
  - Cornell University, USA
  - Istanbul University, Turkey
  - Stanford University, USA
  - University of California, Berkeley, USA
  - University of Illinois at Urbana-Champaign, USA
  - The University of Pennsylvania Wharton School, USA

### Duration of Programs
- Duration of Bachelor programs: 4 years
- Duration of Master programs: 2 years
- Duration of Masters in Finance program: 1 year
- Duration of Executive MBA program: 16 months

### Program Coordinators:
- Nihat Kasap, nihatk@sabanciuniv.edu, Director, BA in Management
- Burçin Bozkaya, bbozkaya@sabanciuniv.edu, Director, MBA
- Mahmut Bayazit, mbayazit@sabanciuniv.edu, Director, Executive MBA
- Koray Deniz Şimşek, ksimsek@sabanciuniv.edu, Director, Masters in Finance
- Arzu Wasti, awasti@sabanciuniv.edu, Director, PhD in Management

### Course Catalog of SOM:
http://iro.sabanciuniv.edu/students/exchange/incoming/courseofferings
School of Management Research Highlights

Articles:


Cases:

- Consumer Behaviour (2012). "DORITOS "a la Turca" and the Cem Yilmaz fan club: using comedy and humor to culturally join generations y, z, and dinks", in Solomon, M.R.; de Kervenoael, R.

Grants:

- CEEMAN (Central and East European Management Development Association), (2010-2011). Hidden Champions of Turkey. Çetindamar, D.
- The Scientific and Technological Research Council of Turkey (TÜBİTAK), Budget: 120.000 USD (2008-2010). Exploring Value in Logistics Integrated Service Solutions: A Strategic Assessment for e-Retailing in Turkey. Bozkaya, B.; de Kervenoael, R.
- The Seventh Framework Programme, Budget: 100.000 € (2011-2015). The Limits To The Transfer Of Firms Status Advantages In Cross-Border Investments. Guler, I.
- The Seventh Framework Programme, Budget: 75.000 € (2010-2013). Merger Microstructures Microstructure of Takeover Markets. Şimşir, A.
- Turkish Scientific and Technological Research Council of Turkey, Budget: 30.280 € (2009-2011). Roadmap for Biotechnology to Catch-up at the International Level. Çetindamar, D.

Useful Links

Sabancı University: http://www.sabanciuniv.edu
School of Management: http://som.sabanciuniv.edu/en/
International Office: http://iro.sabanciuniv.edu/
Partners: http://iro.sabanciuniv.edu/partners
Course Catalogue: http://iro.sabanciuniv.edu/students/exchange/incoming/courses#Courses