THE FUTURE BELONGS TO EXPLORERS

Ever since its inception in 1871, EM Normandie has always been about exploring boundaries and opening new perspectives for students and graduates, companies and higher education. Its new signature, “Old School, Young Mind”, is a reminder that one of the oldest French Business Schools can attract youth at its core through a forward-thinking spirit and a thirst for exploration.

In a globalised world where understanding foreign cultures is essential, EM Normandie learned to expand its reach beyond its Norman roots. Since 2013, 3 new campuses have been opened: one in Paris, one of Europe’s economic capitals, one in Oxford, world capital for academic excellence, and one in Dublin, central hub for start-ups and innovation. With more than 700 international students attending EM Normandie each year, the School has put welcoming international students at the heart of its strategy. A time when knowledge is everywhere and theory alone is not enough anymore, EM Normandie explores new learning methods to provide more tools for students to use in their future careers. From co-operative opportunities to classes taught entirely in French or 100% in English, everything is designed for students to grow through exciting interactive courses, flexible training programmes, and innovative learning experiences.

Anticipating future trends in technology and seizing career opportunities to be explored, the School has created new training programmes on all its campuses to provide students with tools they need to thrive in a professional environment through a combination of hard and soft skills actively sought by today's recruiters. To facilitate students' integration in an ultra-competitive labour market, the School has been exploring synergies with the business world and earning trust from companies worldwide. Through innovative educational approaches such as the Career Path, mandatory experiences abroad and comprehensive work-study programmes, EM Normandie puts students at the helm of their future.

Hendrik LOHSE
Director of International Affairs

We are pleased and honored that you are considering joining us for your studies. EM Normandie is developed to support a multicultural student body. The School has fostered an international spirit, with a priority geared towards student experience. We are committed to developing and educating leaders who will make a difference for the future. Central to our success is our ability to transform students and impact your critical thinking and vision of the world. We will provide you enthusiastic teaching but not only, your experience will also be about intercultural awareness, develop your network in a global and fast changing world. We hope that you will take advantage of all the opportunities during your stay in EM Normandie: discover our campuses, region, culture, language, dive into our social life and become part of our community. Supporting you is central to our mission at the International Office and we will guide you every step of the way.

You are very much welcome here. We wish you a tremendous stay by us!

Laurence BOITEUX
Deputy Director of International Affairs

Key Figures

- 4,500 full-time and part-time students
- 82 full-time faculty members
- 94% PhD holders amongst management lecturers
- 860 external contributors and professionals
- 330 staff members
- 200+ international partner universities
- 5,000 partner companies
- 18,500 alumni in 100+ countries

Learn more About accreditations: em-normandie.com/en/accreditations
em-normandie.com/en/rankings
ONE SCHOOL, FIVE CITIES TO EXPLORE

International at its core, EM Normandie is established in France, England and Ireland in 5 student acclaimed cities. Want to explore? Begin your journey with EM Normandie by the Normandy beaches, grow your network in the city of lights and find your passion in the streets of Oxford. Discover what makes each city unique, and find your next destination.

LE HAVRE

Le Havre, a major port city in Europe for freight and international trade, located at the mouth of the river Seine, is listed as UNESCO World Heritage since 2005. This dynamic city is always striving for innovation and attracts companies motivated by its logistics and industrial opportunities. For the start of the 2020 academic year, a new campus will welcome the students! Located just a few minutes away from the port, in the heart of the city, the new campus will have all the amenities to make you feel at home away from home.

With more than 15 student societies, life on campus can be the source of all sorts of professional and personal fulfillments. For international students who want to share experience with other expats, the Global Village student society is the association to join! With events such as orientation days, city visits and other cultural adventures, Global Village is making sure International students make the most out of their experience at EM Normandie.

OXFORD

Oxford is purpose-built for students and education with 38 colleges throughout the city and home to one of the world’s top 3 universities. The city is also attractive because of the multitude of activities at your disposal: museums, boat trips, cultural activities (theatres, cinemas, concerts, etc.). Located in the city centre, the School’s campus is close to all the main sights and shops, with London and its famous financial district a few miles away.

The campus houses a library, a cafeteria and a sports hall. Student society life on the Oxford campus is blooming with many projects in development. International students arriving on campus are enrolled in a "buddy programme" where they are assigned a designated EM Normandie ambassador to teach them the ropes of the city and facilitate their integration.

CAEN

Caen is a lively university city with a distinctive identity, located 30 minutes away from the famous Normandy D-Day beaches. Some of the many sites of interest of the area include the Memorial Museum for World War II and History for Peace, the castle and abbeys built by William the Conqueror, etc. With nearly 30,000 students, the city of Caen is renowned for the quality of its student life and plethora of cultural offerings spread throughout the city.

The campus includes five amphitheatres, open-access computer rooms, language laboratories, a media library, relaxation rooms, community life areas and a working room open until 10pm on weekdays. Student society life is very active on campus, with over 20 to choose from. Amongst them, the International Student Council is dedicated to welcoming international students and ensuring their successful integration to EM Normandid’s family.

DUBLIN

Dublin is one of Europe’s best tourist destinations and home to many international companies’ EMEA headquarters (Google, Microsoft, Twitter, Amazon, etc.). Located in the city centre, the School’s campus is located close to the International Financial Services Centre (IFSC). Small in size but big in character, the lively cosmopolitan city of Dublin promises a unique experience in your journey at EM Normandie. Experience the Irish culture through its folklore, and come and discover what the craic is!

On this campus, students can take advantage of two large lecture rooms, a catering and a lounging area. With two years of existence and a small cohort of students, EM Normandie’s student society life is organised around discovering the many aspects of the Irish culture, such as Gaelic sports, sightseeing and, of course, social life.

PARIS

From the Louvre museum to the Arc de Triomphe, the city of light, at the heart of France’s most dynamic economic region, is full of famous monuments that rival the castles, landscapes, forests and valleys surrounding the area. What more can be said about the city? With more than 600,000 companies, the Paris area is France’s first economic region, the perfect way to kick-start your career. The Paris campus is located in the 16th district, a 20-minute walk from the Eiffel Tower.

Students on campus are welcomed with an infrastructure designed for their well-being and can enjoy facilities encouraging collaboration. Do you want to experience the city of light from a student society’s perspective? Choose from more than a dozen associations and make your experience in the city unforgettable. International students on campus can count on the students’ bureau in charge of promoting students through various events organised throughout the year.

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With a network of over 200 partner universities around the world, two campuses abroad and international accreditations, EM Normandie has become a true global business school. More than 700 international students are welcomed every year on our campuses, and more than 1,000 students study abroad on exchange and dual degree programmes as part of their studies at EM Normandie.

The school’s objective is to consolidate its international network and continue to build sustainable and comprehensive co-operations around the world. Internationalisation being at the heart of the school’s mission, it not only supports student mobility but also engages its faculty in international projects and encourages them to entertain an international network for their teaching and research activities. In order to increase the diversity of the school’s English-taught programmes, several international visiting professors are welcomed on the different campuses each year. We also are committed to developing internationalisation at home by recruiting international administration staff, ensuring English communication and developing a global mindset.
EXCHANGE PROGRAMMES

UNDERGRADUATE STUDIES

Master in Management - 2nd year - Oxford
Bachelor in Management - 3rd year - Le Havre
Master in Management - 3rd year - Le Havre, Oxford
European Business Programme – 3rd year – Caen
Master in Management – 3rd year – Le Havre, Caen

GRADUATE STUDIES

Master in Management - 4th year
- International management (Global Track) - Le Havre, Oxford
Master in Management - 5th year
- International business - Le Havre
- International logistics and port management - Le Havre
- Supply chain management - Le Havre
- International marketing and business development - Caen
- Financial data management - Caen
- International events management - Paris
- Digital marketing in luxury and lifestyle - Paris
- Artificial intelligence for marketing strategy - Paris
- Banking, Finance and FinTech - Oxford
Master in Management – 5th year
- Audit and finance - Le Havre
- Supply chain, logistics and innovations - Le Havre
- Entrepreneurship - Le Havre
- Start-ups and digital development - Caen
- Information systems and digital management - Caen
- Development strategies and territories - Caen
- Human resource management - Paris

FOCUS ON BUILDING PROFESSIONAL SKILLS

EM Normandie helps students develop skills throughout their study path with internships, co-op programmes, in-company junior consulting projects and challenges, as well as meetings with professionals to give them the opportunity to build a unique professional profile that matches their personality and skills.

ENGLISH AND FRENCH TRACKS

Speaking French is not a prerequisite to join EM Normandie, as most programmes are taught in English on both Undergraduate and Graduate levels. Language courses can be offered in French as well as Chinese, Spanish, Italian, German, Russian, Portuguese, Arabic, and others upon request. Taking into account that a language class is subject to a minimum number of enrolled students.

FRENCH AS A FOREIGN LANGUAGE

The exchange programme's offer also includes a specific French Language and Culture class which is accessible from beginner to advanced level. The course combines exercises in listening, writing and speaking. Students will also participate in role-playing games in order to learn or improve their French. This class will be available on all campuses providing a sufficient number of students enrolled.

DUAL DEGREE PROGRAMMES

EM Normandie entertains a number of dual degree agreements for the Bachelor's Degree in International Management and the Master's Degree in Management Grande Ecole with international partner universities, allowing students to obtain two fully recognised degrees from both their home university and EM Normandie.

Students can be helped with their internship search and benefit from all Career Path services:
- Training modules on campus and via e-learning,
- Individual coaching sessions,
- Co-development and feedback workshops,
- Personal development tools and online platforms.

They can also access a network of 18,500 EM Normandie alumni to assist them with their job search after graduation.

CONTACT THE INTERNATIONAL OFFICE TEAM

international@em-normandie.fr
SUMMER SCHOOL

Your students are invited to come and embark on a unique study experience with a diverse group of international students. During our summer school, students get the opportunity to learn within a cross-cultural environment, put knowledge into practice, benefit from business and cultural visits as well as social events and services to facilitate their integration and orientation.

DATES

Sessions of 2 weeks in June – July
Choice of courses at Undergraduate and/or Graduate levels

DESTINATION

Normandy, Paris

ACADEMIC REQUIREMENTS

Open to undergraduate and graduate students providing that applicants have the pre-requisites specified in the course’s syllabus.

Courses taught and assessed in English

For non-native speakers of English:
B2 level CEFR (equal to TOEFL IBT 72, IELTS 5.0, TOEIC 750) is highly recommended.

ACCOMMODATION

EM Normandie will provide several options with negotiated rates. Participants may also decide to make their own arrangement. Cost of housing is supported by the attendees.

TAILOR-MADE SHORT-TERM PROGRAMMES

EM Normandie has over 20 years of experience in running short-term programmes for undergraduate, graduate and post-graduate students.

From 5-day customised seminars to 6-week seasonal schools, short-term programmes combine academic input with industrial and cultural excursions so that participants can benefit from a unique experience of business and culture in France. Visits are organised to companies and institutions as well as to sites of cultural interest. In addition, students may earn ECTS credits.

The academic input can be based on themes such as:
- Cross-Cultural Management and Intercultural Competences
- Fashion & Luxury Brand Management
- Business Start-up
- Entrepreneurship
- Digital Marketing
- Global Marketing
- Marketing Analysis
- Innovation and Sustainability
- Logistics and Supply Chain Management
- Technology Innovation Management etc.

Cultural excursions:
- Paris
- D-Day beaches
- Étretat
- Le Havre
- Deauville
- Mont-Saint-Michel

TESTIMONIALS

RUDRAJOY, India
“I went to EM Normandie Business School to complete my 1-month Global Study Programme and it has been a wonderful experience studying there... the knowledge gained is of great importance. The modules offered were relevant and helpful. I also went through a module of cross-cultural differences, which helped me adapt to a different culture. Thank you for such an amazing opportunity!”

THEERANOP, USA
“Classes were fun and were able to cover the foundations of each course on a condensed schedule. The highlight of my trip was probably all of the excursion trips that the school took me on.”

FEDERICA, Italy
“The experience has been the best of my life! I always feel emotional when I think of it, and EM Normandie completely changed my life!”

MAXIMILIAN, Germany
“I am grateful for having been able to take part in the Summer School. I was able to develop my skills in fields to which I would have not had access in my usual studies... On top of that, I have made many new friends around the globe!”

For further details, please contact
Séverine GROULT
International Development Manager
Tel.: +33 (0)2 31 46 93 87
email : short-term@em-normandie.fr
THE LEARNING EXPERIENCE, REDEFINED

With the acceleration of technological progress, increased global competition and changes in behaviours, having the ability to adapt has become a key factor for both companies and employees. While demonstrating know-how is essential, developing interpersonal skills (curiosity, team spirit, communication skills) has become vital in order to thrive in today’s business environment. This combination of hard and soft skills lies at the heart of EM Normandie’s strategy thanks to an innovative pedagogical approach: SmartEcole®.

Solving problems, managing emotions, listening to and understanding others, thinking creatively to innovate, communicating effectively, working in teams, etc. Soft skills have become an integral part of what companies are actively seeking, especially in industries where operational knowledge is a prerequisite. Nowadays, companies are looking for employees capable of demonstrating analysis, innovation and motivation skills. Empowering students to learn such skills is a founding principle of SmartEcole®. Developed by EM Normandie, this innovative pedagogy relies on digital tools to foster student participation and implication while in class and during their professional experience.

WHEN THE STUDENT BECOMES THE TEACHER

SmartEcole® is an online platform where students have access to a secure portal where the content of each course is shared in advance by their professors. “This pedagogy encourages knowledge to be shared, since the course is also based on the questions asked by students. The result is an active classroom where the line between students and professors is blurred,” explains Mathilde Aubry, Associate Professor in Statistics and Economics. With SmartEcole®, participative pedagogy is front and center. “Students are confronted with case studies and scenarios in which they are encouraged to try through failure before exploring new avenues of reflection and solutions with the aim of developing their analytical and critical thinking skills,” comments Arnaud Delannoy, Associate Professor in Marketing.

INSIDE: NORMANDY’S BIGGEST STUDENT INCUBATOR

InsiDE, EM Normandie’s institute for innovation and the development of entrepreneurship supports students in their business creation projects. It fosters exchanges between all actors of entrepreneurship by organizing conferences, workshops and other events such as Start-up Weekends, Hackathons, Alter Work Events, etc. More than 200 business projects have been supported by InsiDE since its creation.

SERVICES TO STUDENTS

Airport pick up & orientation days
The international office organizes airport pick-ups and orientation days every semester to welcome you to our school. Throughout their first days with us, students will be invited to welcome coffees, ice breakers, intercultural workshops and many activities to get to know one another.

The HUB
The HUB is the single gateway for students once registered at EM Normandie. This department will help students prepare and during their study abroad with administrative formalities such as accommodation, immigration, social security etc. Each campus has a dedicated English-speaking coordinator within le HUB so that students’ integration can be as smooth as possible.

Students societies
EM Normandie cultivates a rich and dynamic associative life that offers each student the opportunity to lead projects and fulfill a passion. Exchange students can participate during their semester or year with us. Moreover, student societies such as Global Village or ISC welcomes international students through fun activities and a buddy program with French students.

Accessibility and equal opportunities
With students’ wellbeing at heart, a department is dedicated to equal rights, diversity, and opportunities. The school ensures all students a great experience each step of the way and helps accommodate students with disabilities.

Safety
Because we care about our community, EM Normandie established a safety procedure to ensure student wellbeing. We recently signed a partnership with IREMOS, a private security company, in order to ensure safety for our entire community. International students will be able to download a mobile app, get notifications in case of incidents. They will be informed of current events happening around them, have the possibility to sign up for a safety check and remain connected with our staff until they are safe.

Please contact safety@em-normandie.fr
HOW TO APPLY

Each semester, we welcome exchange students on our campuses. We trust our partner universities to select students in accordance with our fields of expertise and prerequisites. To apply and study with us, please find below the admission process, deadlines, and requirements.

NOMINATION

Once the student has been selected, the home university has to fill out an online nomination form. An invitation to nominate students online is usually sent in February for the fall semester or full year exchange and in July for the spring semester exchange.

APPLICATION

Upon nomination, prospective students are sent a link to an application form. The following documents need to be uploaded:

- Copy of ID or passport
- Transcripts of records for the completed years of study
- Proof of English or French language proficiency (see below)

The application form, along with the uploaded documents, will be reviewed by international coordinators. Once approved, students will receive a letter of acceptance that contains their academic calendar. Login details will also be sent, allowing students to register into the school's system and access the internal portal. International coordinators will get in touch with accepted students to provide information related to airport pickup and orientation days.

ENGLISH PROGRAMMES

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>B2, TOEFL, IELTS 7.0, TOEIC 750</th>
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</thead>
<tbody>
<tr>
<td>Graduate</td>
<td>B2, TOEFL, IELTS 8.0, TOEIC 800</td>
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FRENCH PROGRAMMES

| Undergraduate & Graduate | B2, DELF, TCF |

We accept language certificates from the home university. Native students in French or English are waived of this requirement.

ENGLISH PROGRAMMES

UNIVERSITY OF BOTHELL, USA

Graduate B2, TOEFL 80, IELTS 7.0

UNDERGRADUATE YEAR 3 – UPPSALA UNIVERSITY – SWEDEN

Graduate B2, TOEFL 90, IELTS 6.5

FRENCH PROGRAMMES

UNDERGRADUATE – UNIVERSITY OF BORDEAUX, FRANCE

Undergraduate B2, TOEFL 60, IELTS 5.0

Graduate B2, TOEFL 70, IELTS 6.0

APPRAISAL

The application form, along with the uploaded documents, will be reviewed by international coordinators. Once approved, students will receive a letter of acceptance that contains their academic calendar. Login details will also be sent, allowing students to register into the school's system and access the internal portal. International coordinators will get in touch with accepted students to provide information related to airport pickup and orientation days.

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UNIVERSITY OF BOTHELL, USA

Graduate B2, TOEFL 80, IELTS 7.0

UNDERGRADUATE YEAR 3 – UPPSALA UNIVERSITY – SWEDEN

Graduate B2, TOEFL 90, IELTS 6.5

FRENCH PROGRAMMES

UNDERGRADUATE – UNIVERSITY OF BORDEAUX, FRANCE

Undergraduate B2, TOEFL 60, IELTS 5.0

Graduate B2, TOEFL 70, IELTS 6.0

NOMINATION DEADLINE

| FALL & FULL-YEAR EXCHANGE | APRIL 1’ST |
| SPRING SEMESTER | OCTOBER 1’ST |
| APPLICATION DEADLINE | APRIL 15’TH |

APPLICATION DEADLINE

| FALL & FULL-YEAR EXCHANGE | OCTOBER 1’ST |
| SPRING SEMESTER | OCTOBER 15’ST |

5 REASONS TO CHOOSE EM NORMANDIE


2. A tradition for ACADEMIC EXCELLENCE: International accreditations (AACSB, EQUIS) and rankings (Financial Times, QS) that certify excellence in teaching, innovative learning methods and programmes quality.

3. A practical learning EXPERIENCE: An innovative technology relying on digital tools to foster student participation and implication.

4. A wide VARIETY of student services:
   - Orientation days
   - Airport pick up
   - Students societies

5. A VIBRANT CAMPUS LIFE: Become a member of the EM Normandie community by joining one of our many student clubs.

MONICA – M2 INTERNATIONAL BUSINESS – LE HAVRE

Universti Degli Studi Di Napoli Federico II, Italy

EM Normandie was a great experience for me. I loved my international colleagues, I learnt a lot about their culture back home and it got me excited about exploring more and travelling more.

JAKOB – EUROPEAN BUSINESS PROGRAMME – CAEN

Hochschule Osnabrück, Germany

I was pleasantly surprised by how practical the classes at EM Normandie were. I learned a lot by doing real negotiations, analyzing real contracts and work with real businesses. I’m happy I chose for EM Normandie. An experience I won’t forget.

VINCENT – CROSS-CULTURAL MARKETING & NEGOCIATION – CAEN

KU Leuven, Belgium

Making a lot of international friends is an experience you do not want to miss. EM Normandie will ensure you will make friends!

DUNCAN – UNDERGRADUATE YEAR 3 – OXFORD

Erasmus University Rotterdam – Netherlands

Making a lot of international friends is an experience you do not want to miss. EM Normandie will ensure you will make friends!

Contact international office:

international@em-normandie.fr

More information on EM Normandie and its programmes:

www.em-normandie.com/en
Association à but non lucratif (loi 1901) sous contrat de droit privé, l’École de Management de Normandie a été créée par les CCI Seine Estuaire et Caen Normandie • Membre du Chapitre des Écoles de Management de la Conférence des Grandes Écoles (CGE) • Membre de la Fondation Nationale pour l’Enseignement de la Gestion des Entreprises (FNEGE) • Membre actif de l’Union des Grandes Écoles Indépendantes (UGEI) • Membre de l’Association to Advance Collegiate Schools of Business (AACSB) • Label BSIS • Accréditation AACSB • Accréditation EQUIS • L’EM Normandie agit en faveur du développement durable.

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