

Undergraduate Exchange Student Course List - Level 3 (IBPM3) MODULES 2021 / 2022

FALL SEMESTER

SPRING SEMESTER

DATES: SEPTEMBER 2021 – DECEMBER 2021
EXAMS: DECEMBER 2021
RESIT EXAMS: END OF JUNE 2022

DATES: JANUARY 2022 – APRIL 2022
EXAMS: APRIL 2022
RESIT EXAMS: END OF JUNE - BEGINNING OF JULY 2022

COMPULSORY MANAGEMENT MODULES (12 ECTS per semester)

| CODE | TITLE | Hours | Credits | CODE | TITLE | Hours | Credits |
|----------|--|-------|---------|----------|--------------------|-------|---------|
| HR301E_B | International Human Resource Management | 24 | 4 | CR301E_B | Business Ethics | 24 | 4 |
| NG302E_B | International Negotiation Skills | 24 | 4 | PM301E_B | Project Management | 24 | 4 |
| ST304E_B | Entrepreneurship and Innovation Management: Fundamentals | 24 | 4 | ST302E_B | Strategy | 24 | 4 |

Choose one specialisation track
(one track = 3 modules per semester, 12 ECTS)

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FINANCE AND BANKING MODULES

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|----------|-------------------------------|----|---|----------|---------------------------------------|----|---|
| FI300E_B | Financial Mathematics | 24 | 4 | FI302E_B | Financial Markets and Risk Management | 24 | 4 |
| FI301E_B | Concepts of Corporate Finance | 24 | 4 | FI304E_B | Banking Systems and Services | 24 | 4 |
| FI303E_B | Financial Analysis | 24 | 4 | FI305E_B | Fundamentals of Auditing | 24 | 4 |

MARKETING MODULES

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|----------|--|----|---|----------|----------------------------------|----|---|
| MK303E_B | Omni Channel Management & Distribution | 24 | 4 | MK307E_B | Business to Business Marketing | 24 | 4 |
| MK304E_B | Marketing Metrics (data analytics) | 24 | 4 | MK308E_B | Merchandising (on/off-line) | 24 | 4 |
| MK306E_B | Digital Marketing Strategy | 24 | 4 | MK309E_B | Digital Marketing Communications | 24 | 4 |

PURCHASING AND SUPPLY CHAIN MODULES

| | | | | | | | |
|----------|------------------------------------|----|---|----------|---------------------------------|----|---|
| SC301E_B | Supply Chain Management | 24 | 4 | QM311E_B | Production Systems | 24 | 4 |
| SC302E_B | Purchasing Management | 24 | 4 | SC304E_B | Sourcing | 24 | 4 |
| SC303E_B | Inventory Management & Warehousing | 24 | 4 | SC305E_B | Transportation and Distribution | 24 | 4 |

TRANSVERSAL SKILLS (Optional)

| | | | | |
|--|-----------|--------------------------|----|---|
| | ST305E_TC | Doing Business in France | 27 | 5 |
|--|-----------|--------------------------|----|---|

COMPULSORY EVENTS

| | | | | | | | |
|--------|--------------------|--|---|--|--|--|--|
| EV002N | International Fair | | - | | | | |
| EV004N | Corporate Days | | - | | | | |

LANGUAGE MODULES (Optional)

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|--------|-----------------|----|---|--------|-----------------|----|---|
| 0LV2F1 | French Language | 30 | 3 | 0LV2F2 | French Language | 30 | 3 |
| FG001N | French Culture | 30 | 3 | FG002N | French Culture | 30 | 3 |

A full time workload in Europe is equivalent to 30 ECTS.