

Undergraduate Exchange Student Course List - Level 4 (PGE2)
MODULES 2021 / 2022

FALL SEMESTER

DATES: SEPTEMBER 2021 - DECEMBER 2021
EXAMS: DECEMBER 2021
RESIT EXAMS: END OF JUNE 2022

Choose 1 pack among Curiosity Modules (12 ECTS) and 1 Confidence or Optional Module (3 ECTS). You may also choose up to 17 ECTS total from the Confidence and/or Optional Modules.

CURIOSITY MODULES (Choose 1 pack)

Pack 1 - Sustainable Consumption

		Hours	Credits
MK410E	Sustainable Consumption 1	30	6
CR411E	Sustainable Production Systems	30	6

Pack 2 - Sustainable & Social Entrepreneurship

CR412E	Social enterprise and intrapreneurship	30	6
ST411E	Social Entrepreneurship	30	6

Pack 3 - Analytics

ST412E	Strategy Analytics	30	6
MK411E	Marketing Analytics	30	6

Pack 4 - Finance & Supply Chain Management

FI410E	Corporate Finance	15	3
FI411E	Financial markets: fundamentals	15	3
SC410E	Operations Management	15	3
SC411E	Green Purchasing	15	3

Pack 5 - Accounting & Information Systems

AC410E	Financial Accounting	15	3
AC411E	Managerial Accounting	15	3
IS411E	Information and Communication Systems Management	30	6

Pack 6 - Geopolitics & International Affairs

GO401F	Manager l'information: captologie, cybersécurité et influence (taught in French)	30	6
GO402N	Negotiation in a complex world	30	6

CONFIDENCE MODULES

OB410E_1	Managing International Complexity	15	3
CR410E_1	Global Sustainability Issues	15	3
IS410E_1	Information Technology Management	15	3
ST410E_1	Strategic Formulation and Simulation	30	6

OPTIONAL MODULES (only offered in Fall semester)

MK401E_TC	Advertising	27	5
MK444E_TC	Business to Business Marketing	27	5

SPRING SEMESTER

DATES: JANUARY 2022 - APRIL 2022
EXAMS: APRIL 2022
RESIT EXAMS: END OF JUNE - BEGINNING OF JULY 2022

Choose 2 packs among Curiosity Modules (24 ECTS) and up to 4 complimentary modules among Confidence Modules (up to 6 ECTS)

CURIOSITY MODULES (Choose 2 packs)

Pack 1 - Financial Management

		Hours	Credits
FI402E	Financial Markets & Portfolio Management	30	6
FI404E	Financial Risk Management	30	6

Pack 2 - Human Resource Management

HR443E	Strategic Human Resource Management	30	6
HR444E	Recruiting & Training	30	6

Pack 3 - Marketing

MK442E	New Products & Brand Management	30	6
MK444E	Business to Business Marketing	30	6

Pack 4 - Purchasing

SC402E	Principles of Purchasing	30	6
SC403E	Purchasing and Logistics	30	6

Pack 5 - Information Systems

PM401E	Project Management	30	6
IS444E	Implementation of Business Information Systems	30	6

CONFIDENCE MODULES (only if not taken in Fall semester*)

OB410E_2*	Managing International Complexity	15	3
CR410E_2*	Global Sustainability Issues	15	3
IS410E_2*	Information Technology Management	15	3
ST410E_2*	Strategic Formulation and Simulation	30	6

PM401E_TC	Project Management	27	5				
ST403E_TC	Entrepreneurship & Small Business Management	27	5				
COMPULSORY EVENT							
EV002N	International Fair		-				
LANGUAGE MODULES (Optional)				LANGUAGE MODULES (Optional)			
4LV2F1_TC	French Language	30	3	0LV2F2	French Language	30	3
FG401N_TC	French Culture	30	3	FG402N_TC	French Culture	30	3
<p>The total number of business credits chosen by any student is minimum 15 ECTS per semester and up to 32 ECTS with Confidence and Optional Modules.</p> <p>The total maximum number of credits is 38 ECTS with Language Modules.</p>				<p>The total number of business credits chosen by any student is minimum 24 ECTS per semester and up to 30 ECTS with Confidence Modules.</p> <p>The total maximum number of credits is 36 ECTS with Language Modules.</p>			
A full time workload in Europe is equivalent to 30 ECTS.							